# **CSR - NEWS LETTER**

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### WOMEN'S DAY CELEBRATION AT EQUITAS



















This year International womens day was celebrated in all our branches, on this occassion mega health camps were conducted with focus on Gynec care, reputed doctors screened our members in all branches. 57915 members participated. Awareness programes, blood donation camps, Games, rongoli and drawing competition was conducted for the members and thier children. Local VIP's were invited to grace the function.

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### PROJECT PRESENTATION DAY AT GURUKULS.













Our Gurukuls conducted creative project presentation day which was a memorable day for our students of KG – VIII std. Children were so very enthusiastic and creative during the presentation which included charts, models and working models on Language, Science, Maths and Social science. Traffic rules, signals, road safety, Zebra crossing, different types of transport, types of soil, wind mill, counting, pairing, addition, opposites and many more were neatly displayed and well explained by the children in their cute voices. Each project was presented by a group of 3 to 5 children. Parents excitement found no bounds.

### DINDIGUL STUDENTS WIN SILAMBAM COMPETITION











Our students have once again achieved a stupendous record in the Divisional Silambam competition held at Velayuthampalayam on 13.03.16 (Sunday) conducted by Martial Silambam Amateur Association .Nearly 14 students participated in the event. Every student won prizes and the overall championship III trophy was also bagged up our Gurukul. We honoured the winners in the assembly.

### GRADUATION DAY AT SIVAKASI AND COIMBATORE GURUKULS

Graduation day was celebrated in Sivakasi and, Coimbatore Gurukuls. Children were dressed in the graduation uniform in the assembly. The Gurukul Principle gave good advice to the children and distributed certificates. The parents were happy to see their children in the graduation uniform. They also thanked the school for conducting the event so well.









### WOMEN'S DAY CELEBRATION AT KARUR AND SIVAKASI GURUKULS

Women's day in Sivakasi Gurukul was joyfully celebrated with aromatic Potluck and energetic games. It was a day of great fun with the following events -Pot breaking, Tug of war, Dumb charade, make – up, Hair – do, fashion show and dance. There was indeed a dramatic and cinematic transformation in our teachers who made the day very colourful by their tremendous performance. Women's







day competition was conducted on 2.3.16 for IV – VIII std. students. Children took part enthusiastically in clay modeling, cartoon drawing and poetry writing competition. On 7.3.16, children from I – V std. did role play on great Indian women personalities like our third Prime Minister Indira Ghandhi, Mother Teresa, Kalpana Chawla, Sania Mirza and Kiran Bedi. Our student K. Naga Vidhya of VI std. gave a speech on Women's day. M. Angel of VI std. talked about Chanda Kochhar, MD and CEO, ICICI bank. Principal distributed prizes to the winners of the competition . Karur gurukul celebrated women's day by giving flower and sweets to parents .

### POT LUCK CELEBRATION AT COIMBATORE GURUKUL





### STUDENTS AWARDED IN NSTSC INTER SCHOOL EXAMS IN DINDIGUL GURUKUL



10 of our students have secured places in the class level and school level in the Unified Council's Science Olympiad exam(NSTSC) results. Children have been awarded with medals and certificates.



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### DONATED CRUTCHES AND CALIPERS TO OUR MEMBERS











A kind hearted person donated Aids / equipments to persons with disability, which was distributed during womens day.

### SKILL TRAINING





Branches conducted 5 days skill training programme across India for 1207 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings additionally support the members' income. Along with the skill training we also provide health education to members, developed & supported by freedom from hunger.

### PLACEMENT CELI

Equitas conducted job fairs for unemployed youth and was successful in giving employment opportunities to nearly 1195 for the month of MAR-2016 and cumulatively 59629 youth were placed.







EDK GROCERY STORES

### SUGAM CLINIC

Two more clinics were opened in the month at Singampuri in Dindigul and Papanasam in Thanjavur .

13525 members benefited from EDK shops during the month of Mar 2016. The average purchase by each member was Rs 1674 per month and average savings was around 8-10%. We have added 2775 new members to the total base in the month of Mar thus taking the total customer base to 193788 . KODUNGAIYUR shop topped the sales for the month followed by CHOOLAIMEDU and TAMBARAM The Bio metric identification of members is implemented in all 22 stores

#### MEMBERS REACH OF CSR INITIATIVES

F	or the month	Cumulative
NO OF PARTICIPANTS IN EYE CAMP (	A). 19662	1525600
NO OF FREE SPECTACLES.	489	82650
NO OF FREE CATARACT OPERATIONS	s. 12	26052
NO OF PARTICIPANTS IN MEDICAL CA	MPS.(B) 382	53 2219509
TOTAL EYE MEDICAL CAMPS (A) + (B)	57915	3745109
NO OF PARTICIPANTS IN SKILL TRAINING PROGRAMS.	5313	408282
NO OF UNEMPLOYED PLACED IN JOB	FAIRS. 1195	59629
HEALTH HELP LINE	68	20698
HEALTH HELP LINE SAVINGS	497000	

### **HEALTH HELP LINE**



68 Members derived a savings of Rs 497000, through health help line (major illness, surgeries performed under tie up with reputed hospitals).

#### NEWS COVERAGE

Dindigul Gurukul students win state level Karate competition.



